Make your beautiful moments **eternal**...

Canvera™ Design Advantage 6.0

About

Canvera's design services have been setting industry standards with their unparalleled expertise. Our in-house designers are strategically placed in different cities of India to take all your inputs, meet the design requirements according to your wedding culture and rituals and share them with you at every stage. They together work to ensure that you get the perfect photobook at the end of the day.

We take over the designing aspect of the photobook and put the photographers at ease. They are free to take on other projects, rest assured that a classy, superior quality photo book will reach their client. It also assures that every customer of Canvera gets multiple design themes to choose from to design their photobook. From region-specific themes to fusion themes, Canvera photobook designing services make every photobook one-of-a-kind.

How to use Canvera design services?

- Share all your photos online
- Specify theme for the design
- Canvera design team will do the job for you
- The design will be shared for preview {Changes can be suggested at this stage}
- Approval
- Order processed for printing

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Canvera has categorized its design services into two; Canvera Plus and Powerplus. Choose from any of these carefully crafted design patterns to delight your customers, no matter what their expectation and budget.

Canvera Plus and Powerplus are the premium packages of design services which offer more customization options and enhanced design attributes to the customers.

- Designs aimed to strengthen the flow of your story.
- Thematic approach for impactful and clutter-breaking design.
- Collaborative process that ensures you are always in control.
- Knowledge of regional aesthetics and customs for more relevant designs.
- **customizable** to fit your creative vision.

CATEGORIZATION OF PLUS & POWER PLUS

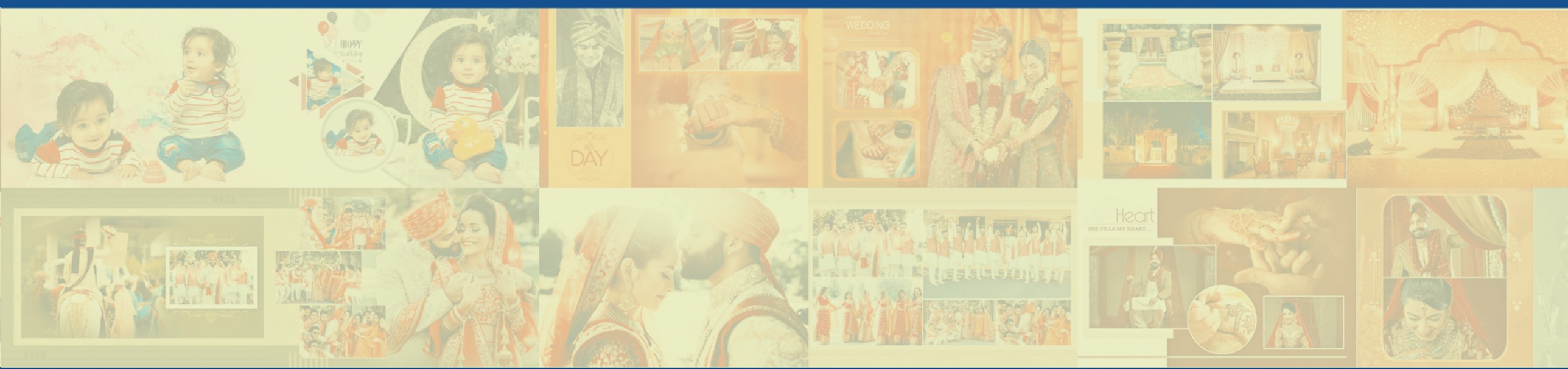
CATEGORY	PLUS	POWER PLUS
Design Prices with End Customer's Involvement	Apart from normal package, there would be a additional charges	
DESIGN FEATURES		
Creation Pages (additional creation pages @ Rs 150+GST Per Sheet)	Max 20 %	Max 40 %
Semi-Creation Pages	0 - 20 %	0 - 30 %
Image sorting & sequencing	No (If required will do with extra coust of RS 1000)	
Design SLA	4 days (Aug- Jan) 8 Days (Feb-July) (From data archived and payment received)	6 days (Aug- Jan) 10 Days (Feb-July)
Preview Comments	20%	40%
Preview commets SLA	1-5 comments - 1 day, 5-10 comments - 2 day, 10+ comments - 3 day	
Preview comments SLA from partner	90 days	90 days
Additional images only in after first preview	5 - 6 images	10 - 20 images
Image Processing / Touch-Up		
Removal Of Shadows & Skin smoothening	Yes in creations	Yes in creations & Highlights
Remove glares	Yes if possible	Yes if possible
Portraiture	Yes in creations	Yes in creations & Highlights
Hair corrections	Yes in creations	Yes in creations & Highlights
Clinical Image Manipulation		
Removal of blemish, patch, pimple & wrinkles.	Yes in creations	Yes in creations & Highlights
Advanced re-touching like opening closed eyes	Yes in creations	Yes in creations & close-up
Image Editing		
Cropping subject	Yes	Yes
Image Background change	Yes in creations	Yes in creations
Unwanted object removal	Highlights & creations (If possible)	Highlights & creations (If possible)
Creative Effects & Elements		
Jewellery effect	Yes in creations(1 image)	Yes in creations & Highlights (2-3 images)
Vignette effect	Yes	Yes
Regional Langague text	No	Yes (If possible)
Collage	Yes < 10 -12 images	Yes < 10 -15 images

Canvera

DESIGN SAMPLES | NORTH |

DESIGN SAMPLES
(Plus category)

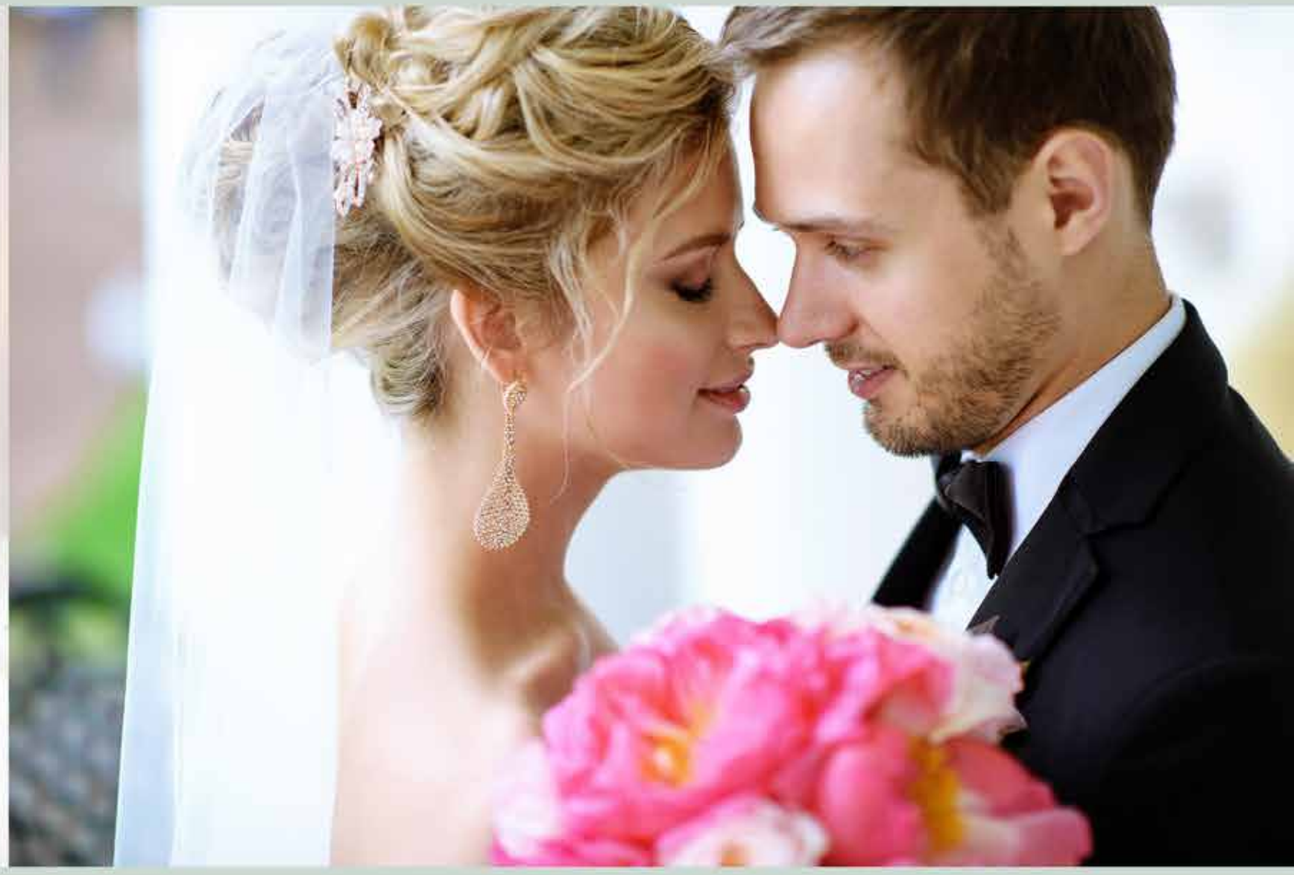
WESTERN
INDOWESTERN
MAGAZINE
FUSION
ROYAL
KIDS THEME

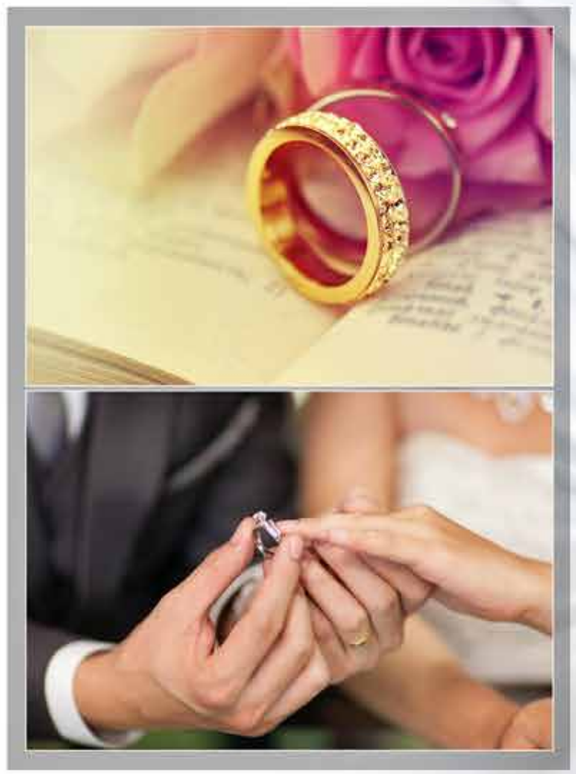


WESTERN DESIGN SAMPLES

The Wedding

Tushar & Tamanna





INDOWESTERN DESIGN SAMPLES

WEDDING
Moments

BRIDE
GROOM

Indowestern Design Samples

MAGAZINE DESIGN SAMPLES

Wedding
ceremony

Tushar & Tamanna

Marriage

A good marriage in it... all the pleasures of a friendship, all the enjoyments of sense and reason, and indeed all the sweets of life.

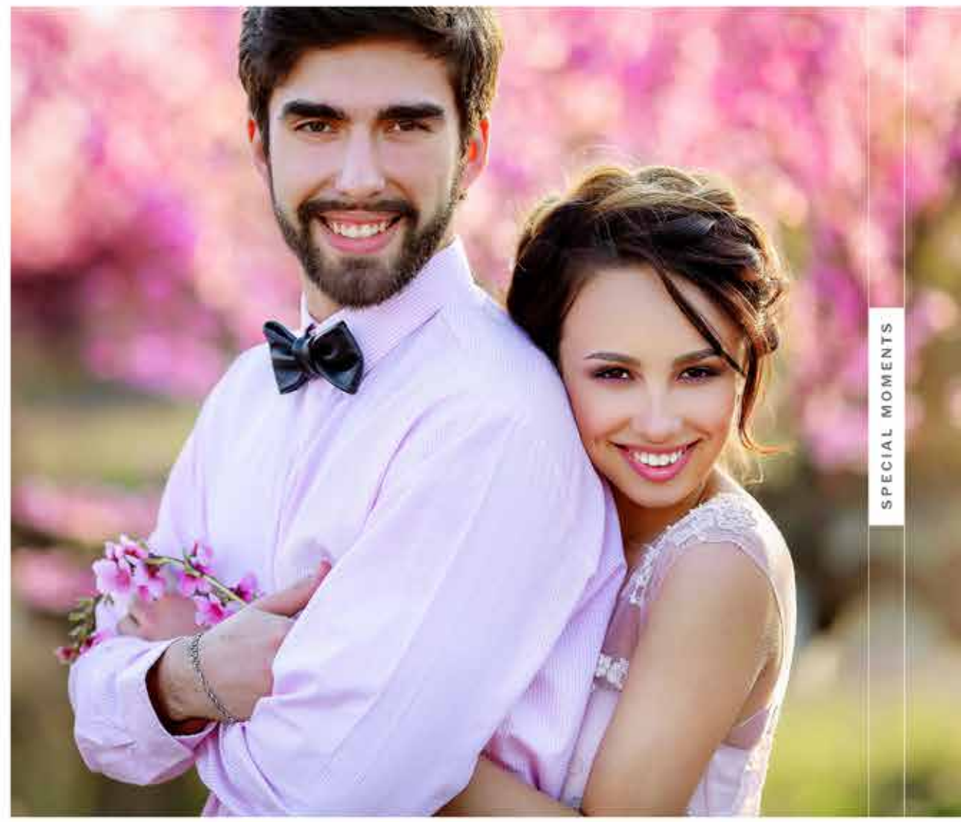
2022

WEDDING

BRIDE

GROOM

If I could reach up and hold a star for every time you've made me smile, the entire evening sky would be in the palm of my hand



SPECIAL MOMENTS

WEDDING DAY

BRIDE +GROOM

START NEW LIFE

BRIDE + GROOM

A GREAT MARRIAGE IS NOT WHEN THE 'PERFECT COUPLE' COMES TOGETHER. IT IS WHEN AN IMPERFECT COUPLE LEARNS TO ENJOY THEIR DIFFERENCES.

WEDDING CEREMONY

MOST Beautiful Day

BEST WISHES

WEDDING Moments

BRIDE

GROOM

wedding CEREMONY

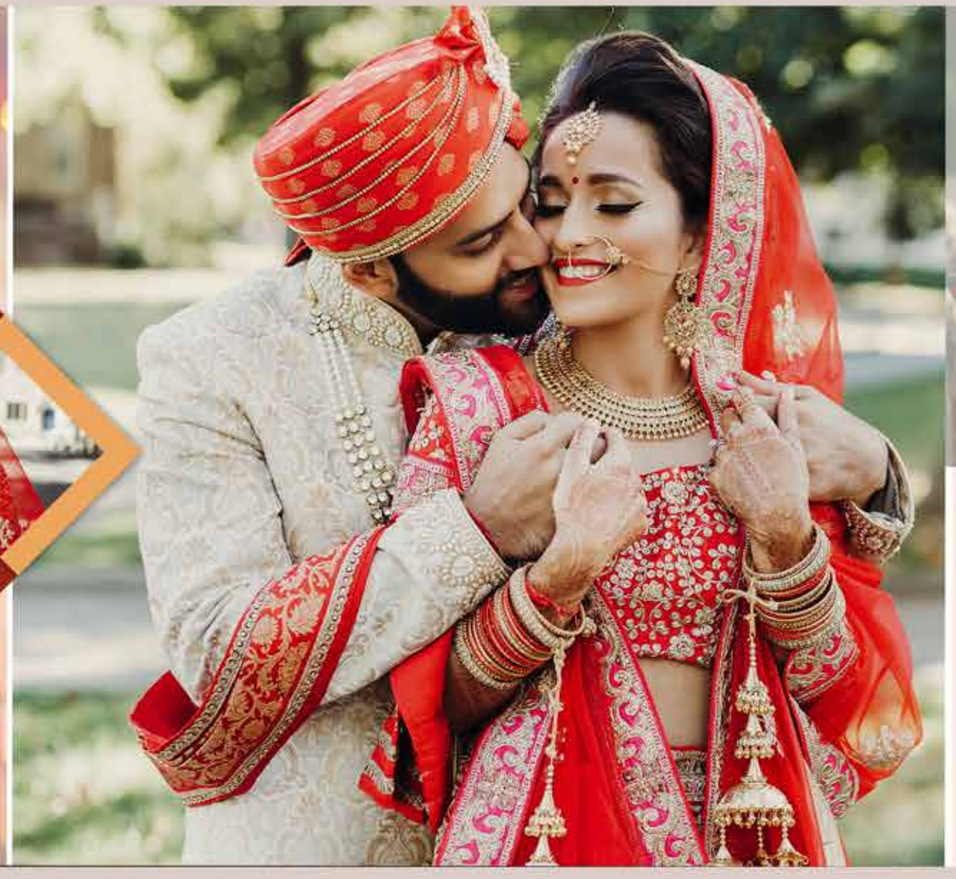
FUSION DESIGN SAMPLES

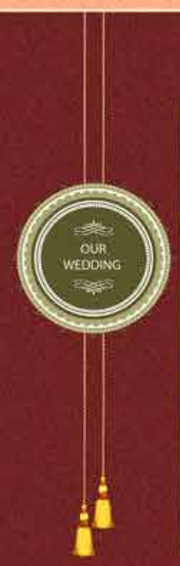
Wedding

Tamanna & Tushar

Heart

SHE FILLS MY HEART.....



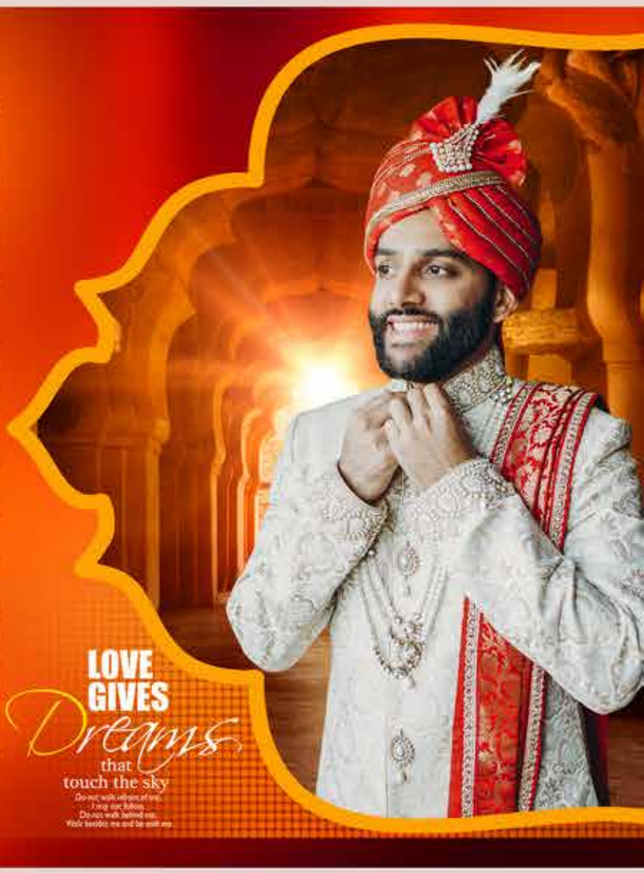


our
amazing
moment

bride
groom

Heart
SHE FILLS MY HEART.....

ROYAL DESIGN SAMPLES



LOVE
GIVES
Dreams
that
touch the sky

OUR
BIG
DAY
the
special moments

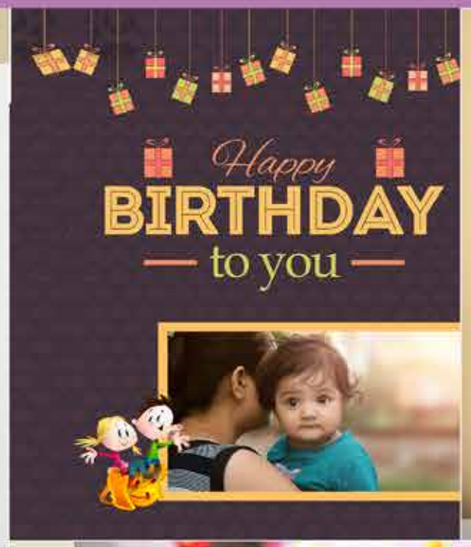
HAPPY
WEDDING
Ceremony

the wedding

A touch of your hand is a promise that you'll be
there for me always. Every word of yours assures
me you're mine forever

BEAUTIFUL

KIDS THEME DESIGN SAMPLES



Happy Birthday

May life lead you to Great Happiness
Success and Hope
That all your Wishes come True!!!
Enjoy your day...
Happy Birthday ...

HAPPY
Birthday

Wish you a many many happy
returns of the day.
May God bless you with health,
wealth and prosperity in your life.

HAPPY
BIRTHDAY

HAPPY
birthday
TO YOU

XOXO
HAPPY BIRTHDAY

Please refer to the below Matrix chart for count of images to be sent as per the Product chosen.

OPTIMUM IMAGE COUNT MATRIX	NUMBER OF SHEETS							
	20	30	40	50	60	70	80	90
PRO PHOTO BOOK SIZES	IMAGE COUNT							
5X7	24	40	56	72	88	104	120	130
6X7.5	28	42	58	74	90	102	120	130
6X9	50	80	100	135	160	200	230	250
8X8	60	85	110	140	170	210	250	280
10X10	70	90	125	155	185	220	255	290
10X14	120	185	250	325	380	445	495	560
A4 8.27X11.69	96	144	152	232	300	340	385	430
11X16	130	200	260	325	400	445	545	620
12X12	100	150	200	260	310	385	430	470
12X15	110	165	225	280	348	390	465	515
12X18	140	200	275	350	425	480	550	600

• Tolerance ±10% can be given on either side, e.g. 40 sheets of 12x15 photo book can be between 215 and 255

SUPER BOOKS								
Size	12x20	15x15	15x20	20x14	20x15	20x20	24x24	Design Style
Image Count 15 sheet	90	90	90	90	90	90	90	Global Saga Fusion
Image Count 20 sheet	120	120	120	120	120	120	120	High quality image 300 dpi
Image Count 25 sheet	150	150	150	150	150	150	150	Creation 10% Semi-Creation 5%

• Tolerance ±10% can be given on either side, e.g. 20 sheets of 15x20 photo book can be between 108 and 132

Design Expert Tip: For good desingning please ensure the images average per sheet is 6 to 7 and not more.

CANVERA DESIGN ORDER T&C

- Change in design, adding or removing of images can be done by paying redesign charges.
- If unsatisfied with the first preview, we will refund 50% of the design charges. (No design amount refund after 30 days)
- We are bound by copyright laws and hence would only use templates and backgrounds that are developed by us.
- On not receiving instructions and data to commence designing the order within 30 days from order creation, 50% of the order amount is charged to the partner
- We will keep the Preview Link active for partner to approve for 120 Days from the date of order creation. Post this the order will be 100% amount charged and data will be deleted from Canvera Systems.
- We can provide the JPG files of the Design on request at Rs 250 order shipment. Courier Charges if applicable would be extra.
- If you introduce your end Customer to us for order designing and closure. We would assume that you agree to expose Canvera's T&Cs with your customers, details including but not limited to pricing, Image quality, policy & procedures of Canvera.
- For In preview orders, please use the comment box only to mention any correction requests. Positive comments such as Ok, nice, print, good are read as approved by our advance technology. Such pages will be deemed approved and wont be available for any corrections in future iterations. Please enter all your comments in comment box only. Comments on e-mails and phone calls will not be considered.
- Changing Paper type change and cover would lead to extra charges

YOUR FAST TRACK TO A PERFECT PHOTOBOOK

At Canvera, We are constantly innovating to make your photobooks perfect, and to deliver them to you faster than ever. Given below is a summary of the Canvera design guidlines that you may use as a ready reckoner. :

I. To deliver a gorgeous, error-free photobook fast, we need:

- A duly completed form with instructions
- Timely payment and handover of images
- Detailed feedback within 24 hours
- Prompt approval

III. Points to remember:

- Please point out corrections, if any, within 15 days
- Cancellations allowed only up to 1st preview stage
- No credit for redesign/cancellation after 2nd preview

II. Timelines at a glance:

(Timeline will be change in season time (refer our design SLA)

Plus

Day 0 Completed order form and payment
Day 4 First preview
Day 5 Consolidated feedback
Day 7 Approval

Power Plus

Day 0 Completed order form and payment
Day 6 First preview
Day 7 Consolidated feedback
Day 9 Approval

Canvera™ Design Advantage 6.0

Make your stories even more stunning...

To deliver a gorgeous, error free photobook fast, we requested you to provide

- Optimum number of images with proper sequence
- All images in jpeg format with 300 dpi resolution
- Clear instruction of design style (reference order or sample)
- All images and event details to be shared prior to start of the design process
- All required corrections details in the first preview